

# 2025 Art Chair Partnership Opportunity!

COLLINGWOOD

*Art on the Street 2025*

*A celebration of artists and artwork in Downtown Collingwood*

## *What is ... Art on the Street?*

Returning for its 13th year, Art On The Street showcases the diversity and talent of our creative community while enlivening the streets of Collingwood from late Spring until Thanksgiving weekend.

Art on the Street is a celebration of artists and art in our community. It showcases our community spirit through artistic expression and it makes our downtown area more vibrant.

Best of all...it's accessible and free for all to enjoy. This year the Downtown core will once again come alive with the popular **Art Chairs**.

Muskoka-style art chairs will be painted by artists and installed outside at various locations in the downtown core and will remain on the street until Thanksgiving.

The artistically decorated Muskoka-Style chairs will enhance our historic downtown core and be a welcome sight for residents and visitors alike.



# The Partnership Opportunity

We are reaching out to businesses and organizations such as yours with the opportunity to partner in this initiative by sponsoring one or more of the Art Chairs.

There will be an extensive local and regional marketing campaign in support of Art on the Street to promote both our project partners and artists.

## As a Partner and Art Chair Sponsor, you receive:

- Identification as *a sponsor* of the Art Chair Project
  - Corporate name and that of the chair artist engraved on a plaque on the chair
- Corporate logo identified as *a sponsor* in the print and digital brochure
- Corporate identification as *a sponsor* in all social media communication
- Corporate identification as *a sponsor* in all Public Relations communications

## 2025 Partnership Fee

**Sponsorship of One Art Chair**

**\$250**

**Best Value**

**Combined Sponsorship of**

**Two Art Chairs**

**\$400**

Contact us today to take advantage of this opportunity to become part of the 2025 edition of Art on the Street and align your business or organization with this popular arts initiative.

We look forward to discussing this opportunity with you as we finalize plans for this exciting project.

Susan Nicholson

General Manager

Collingwood Downtown BIA

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***Thank you for supporting local art in our community!***