



*For Immediate Release – Tuesday, July 9<sup>th</sup>, 2024*

## **MEDIA RELEASE**

### **CHRISTMAS IN JULY?**

**Help Santa come up with a theme for the 2024 Santa Claus Parade!**

***Mrs. Claus has set the date and time – Saturday, November 16<sup>th</sup> at 5 p.m.  
... But she and Santa still need a theme!***

Santa has confirmed his attendance, the reindeer are prepping for their big flight and the elves are working hard building floats. But they need help from the community with ideas for this year's parade theme!

Collingwood has the best of the best float decorators ready for the job, but they need lots of time to perfect their designs so the theme must be chosen early!

**The winning theme will be awarded a Collingwood Downtown Gift Card valued at \$200, by Santa and his helpers.**

Please send your suggestions by email to [events@collingwooddowntown.com](mailto:events@collingwooddowntown.com) or mail/drop off to the Collingwood Downtown office at 105 Hurontario St, P.O. Box 23, Collingwood, ON L9Y 3Z4

All entries must be submitted by day, July 31<sup>st</sup>, 2024. In case of duplicate entries, the winner will be determined by the first received.

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